



**TRANSPARENCY
INTERNATIONAL-PAKISTAN**

4-C, Mezzanine Floor, Khayaban-e-Ittehad, Phase VII,
Defence Housing Authority, Karachi.
Tel: (92-21) 35390408, 35311897-8,
Fax: (92-21) 35390410
E-mail: ti.pakistan@gmail.com
Website: www.transparency.org.pk

10th May, 2017

TL17/1005/11A

Director General,
Directorate General Public Relations,
Government of Baluchistan,
Quetta.

Sub: Violation of Balochistan Public Procurement Rules 2014, Director General, Directorate General Public Relations, Quetta's Expression of Interest Notice for Hiring of Services of Advertising Agencies.

Dear Sir,

This is with reference to DGPR, Quetta's EOI Notice published in daily "Jang" on 7th May, 2017. It is observed that the advertisement is in violation of the BPPRA Rules 2014.

As per the advertisement, no EOI documents are issued, that shall include criteria for short listing, which is mandatory requirement of BPPRA Rules 2014, Rule No. 70. Stated as under;

70. Request for Expression of Interest:- (1) Request for Expression of Interest shall be advertised or announced in accordance with the provisions of rule 15 and 16 above.

(2) Request for Expression of Interest shall contain the following information:-

(a) Name and address of Procuring Agency;

(b) appropriate description of the assignment providing scope of the intellectual and professional services required;

(c) deadline and place of the submission of Request for Expression of Interests;

(d) criteria for short listing; and

(e) any other information that the Procuring Agency may deem appropriate to disseminate at this stage.

The above information is forwarded for the purpose of avoiding mis-procurement charge and with request to re-invite the EOI under the prescribed procedures or issue a corrigendum and extend date accordingly.

Transparency International Pakistan is striving for across the board application of Rule of Law, which is the only way to stop corruption.

With Regards,

Sohail Muzaffar
Chairman

Copies forwarded for the information with request to take action under their mandate to:

1. Chief Minister, Government of Balochistan, Quetta.
2. Director General, NAB, Quetta.
3. Principal Secretary to Chief Minister of Balochistan, Quetta.
4. Registrar, Balochistan High Court, Quetta.
5. Managing Director. BPPRA. Ouetta.



EXPRESSION OF INTEREST (EOI)



The Directorate General Public Relations (DGPR), Balochistan is the primary publicity arm of the Government of Balochistan, responsible for public awareness and projection of its policies, programmes, welfare initiatives, and day to day activities.

For this purpose, Government of Balochistan intends to acquire services (Expression of Interest) of highly reputed advertising agencies accredited with APNS & PBA & registered with Balochistan Revenue Authority having their own in-house production capability, equipped with state of the art equipments and technology, for financial year 2016-17 and 2017-18.

Required Experience:

- Five (5) Years progressive experience of production in public / private sector organization.
- State of the art video / audio production facility, please indicate facilities and their locations, including Human resources employed & Technical resources available.
- Sound financial position. Bank account statement along with detail of Total advertising business released to the media in the financial years 2016-17.
- List of current / past clients.
- Accreditation with APNS / PBA
- Registration with Balochistan Revenue Authority.

Interested advertising agencies may send their Expression of Interest to DGPR, Balochistan along with company profile, details of creative work / production successfully completed during the last five years and supporting documents of relevant experience and accreditation latest by **22-05-2017**. Only short-listed advertising agencies will be invited for presentation.

**DIRECTOR GENERAL PUBLIC RELATIONS
GOVT. OF BALOCHISTAN, COURT ROAD QUETTA
PHONE NO.081-9202548/9201956 FAX NO.9201108
E-MAIL: dgprquetta.advt@gmail.com**

PRQ No.3387/06-5-17

© Jang Newspaper (07 May, 2017)