



TRANSPARENCY INTERNATIONAL-PAKISTAN

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24th November, 2015

TL15/2411/1A

Director General,
Peshawar Development Authority (PDA),
Khyber Pakhtunkhwa.

Sub: Violation of Khyber Pakhtunkhwa Public Procurement of Goods, Works and Services Rules 2014, Peshawar Development Authority (PDA), Peshawar's Expression of Interest Notice for Handling Marketing & Advertising Responsibilities for the Effective Projection of Different Remunerative Projects of PDA.

Dear Sir,

This is with reference to PDA, Peshawar's EOI Notice published in daily "Dawn" on 19th November, 2015. It is observed that the advertisement is in violation of the KPPRA Rules 2014.

As per advertisement, "no evaluation criteria for short-listing are mentioned for applicants". However, according to KPPRA Rules 2014, Page 14, the 'Expression of Interest' clause, clearly states that it should provide evaluation criteria for short-listing. The Rules is quoted below for your reference;

Expression of interest (EOI).--(1) A request for expression of interest shall be advertised, giving to the applicants at least two weeks for national competition and four weeks for international competition to submit their interest to provide consultancy services.

(2) The expression of interest shall contain at least the following information:

(a) the name and address of procuring entity;

(b) an appropriate description of the assignment providing scope of the intellectual and professional services required;

(c) deadline and place of the submission of expression of interest; and

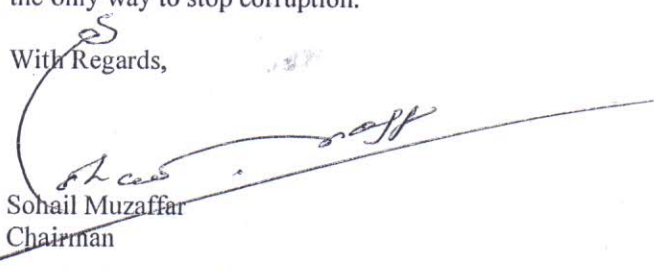
(d) criteria for short-listing where required.

The above information is forwarded for the purpose of avoiding mis-procurement, mentioned KPK Public Procurement of Goods, Works and Services Rules 2014, page 22 stated as under; and with request to re-invite the EOI under the prescribed procedures or issue a corrigendum and extend date accordingly.

Mis-procurement.- Any breach of these rules shall amount to mis-procurement and the person responsible for such breach shall be liable to be proceeded under the relevant law.

Transparency International Pakistan is striving for across the board application of Rule of Law, which is the only way to stop corruption.

With Regards,


Sohail Muzaffar
Chairman

Copies forwarded for the information with request to take action under their mandate to:

1. Chief Minister, Khyber Pakhtunkhwa.
2. Director General, NAB, Khyber Pakhtunkhwa.
3. Chief Secretary, Khyber Pakhtunkhwa.
4. Registrar, Peshawar High Court.
5. Managing Director, KPPRA, Peshawar.



PESHAWAR DEVELOPMENT AUTHORITY EXPRESSION OF INTEREST (EOI) UNDER RULE 25 OF KPPRA RULE 2014)

Peshawar Development Authority, intends to acquire the services of highly reputed advertising agencies accredited with APNS & PBA having their own in-house production capabilities, equipped with the state of the art equipments and technology, for two (2) years in order to handle all marketing and advertising responsibilities for the effective projection of different remunerative projects of PDA to be carried out.

The primary responsibilities of the Advertising Agencies will include publicity and projection of the said project in print & electronic media including e-advertising and social media etc.

Interested advertising agencies may send their Expression of Interest to PDA, Head Office latest by 7th December, 2015 (Monday) 04:00 pm on the following lines.

- Detailed profile of advertising agency.
- Five (5) years progressive experience of production in public / private sector organization.
- State of the art video / audio production facility. Please indicate facilities and their locations, including Human Resources employed & technical resources available.
- Sound financial position. Bank account statement up to 31st October, 2015 along with detail of total advertising business released to the media in the financial year 2015-16.
- List of current / past clients.
- Accreditation certificates with APNS / PBA.
- NTN & taxpayer profile.
- Act of Government Taxes will be applicable.

Only short listed advertising agencies will be invited for presentation.

NOTE:-The Competent Authority reserves the right to reject any or all proposals prior to the acceptance of proposals in the light of KPPRA Rules 47, 2014 on administrative / technical ground. Moreover, the competent authority shall upon request communicate to any bidder the grounds of its rejection of all bids or proposals, but shall not be required to justify those grounds.

Peshawar Development Authority
PDA House, Block-II Commercial Complex, Phase-V, Hayatabad
Peshawar, Khyber Pakhtunkhwa, Ph: 091-9217037