



2nd September, 2010

Secretary,
Pakistan Standards and Quality Control Authority,
Ministry of Science and technology,
Block# 77, Pakistan Secretariat, Karachi
Fax: 021, 99206263

Sub: Violation of Public Procurement Rules, 2004

Notice of Prequalification for appointment of Advertising Agency

Dear Sir,

The notice of Invitation of Expression of Interest/Prequalification of advertising agency published in Business Recorder on 2 September, 2010 is against the Public Procurement Rules 2004, as the set of Prequalification Document is not provided, which is a mandatory requirement. The Rules are available on PPRA website www.ppra.gov.pk and www.transparency.org.pk.

Public Procurement Rules, 2004 have eliminated all discretion in procurement process, and the Rule No 16 requires you to prepare a set of prequalification documents, and provide detailed evaluation criteria to applicants, which is not being given to applicants on this project. Rule is quoted below for your information;

16. Pre-qualification process.-

(1) The procuring agency engaging in pre-qualification shall announce, in the pre-qualification documents, all information required for pre-qualification including instructions for preparation and submission of the pre-qualification documents, evaluation criteria, list of documentary evidence required by suppliers or contractors to demonstrate their respective qualifications and any other information that the procuring agency deems necessary for prequalification.*



PAKISTAN STANDARDS AND QUALITY CONTROL AUTHORITY



PRE-QUALIFICATION

APPOINTMENT OF ADVERTISEMENT AGENCY

- 1- The Pakistan Standards and Quality Control Authority (PSQCA), Government of Pakistan is looking for pre-qualification of Advertising agencies to deal with Authority's local and international campaigns.
- 2- Interested advertising agencies, accredited with All Pakistan Newspaper Society (APNS), may apply for pre-qualification alongwith the following information:
 - a. Description of advertising agency including name, registered address, telephone / fax number (s) site, e-mail address and year of establishment.
 - b. Registration Certificate of APNS year 2010.
 - c. Particulars of permanent technical staff, their qualifications, experience and the available facilities.
 - d. Year of APNS accreditation.
 - e. Income Tax / GST payment certificate.
 - f. Bank certificate of financial stability.
 - g. List of client and detail of services offered to them during the last three years (year wise)
 - h. Experience in international advertising (attach specimen of material for print / Electronic media)
 - i. Foreign / local associate (s) if any.
 - j. How they will build image of PSQCA and new look of PSQCA through Print / Electronic Media and Public Relations.
 - k. Experience in public relations and media Relation.
 - l. Management of public awareness campaign/programmes.
 - m. Any other information which can help PSQCA.
 - n. Participating agencies shall provide a certificate that they made payment of all dues against them relating to PSQCA to all newspaper and other media, payment for which has been released to them by PSQCA.
 - o. The advertising agencies when selected on PSQCA panel after completion of codal formalities may provide an undertaking that they will follow the laid down Government procedure of payment through P.I.D
- 3- Pakistan Standards and Quality Control Authority reserve the right to accept or reject any/all application without assigning any reason, Convasing in any form is liable to disqualify the applicant. The above information / details must reach the undersigned latest by 20th September, 2010.
- 4- Present agencies if interested to participate in Pre-Qualification they must submit their NOC for APNS before date of Presentation when called.

SECRETARY

PAKISTAN STANDARDS & QUALITY CONTROL AUTHORITY MINISTRY OF SCIENCE
AND TECHNOLOGY GOVERNMENT OF PAKISTAN BLOCK # 77, PAKISTAN, SECRETARIAT, KARACHI-74400

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