





### EXPRESSIONS OF INTERESTS

Ministry of Industries & Production (MOIP), Government of Pakistan, is working on revival and development of local heritage/crafts/village products for generation of economic activity, capacity building of human resource, creation of employment opportunities and employment of women in the under developed region of Southern Punjab through PROJECTS UNDER PRIME MINISTER'S VILLAGE PRODUCT SPECIALIZATION INITIATIVES. To achieve the objective Government intends to execute/establish following projects in southern Punjab:

**I. Meat Processing & Training Company Project, Multan**  
Govt. Share = Rs. 264.5 Million & Private Share = Rs. 310.5 Million, Total Project Cost = Rs. 575 Million

**II. Juice Producing & Packaging Line for Fresh Fruits and Vegetables Project, Multan**  
Govt. Share = Rs. 59 Million & Private Share = Rs. 100.92 Million, Total Project Cost = Rs. 159.92 Million

**III. Multani Blue Pottery Project, Multan**  
Govt. Share = Rs. 59.5 Million & Private Share = Rs. 61.4 Million, Total Project Cost = Rs. 120.909 Million

Through this initiative the Government plans, other than self development of human resource and regional economic revival, to create a strong presence in Middle East, UK and USA with export base for human resource and products. The projects are designed on the Public-Private Partnership concept by sharing equity and management. Expressions of Interests (EOIs) are invited from the interested private sector parties for the purpose of pre-qualification. Firms/companies with the following minimum qualifications are encouraged to apply:

1. The firm/company is duly registered / incorporated with the concerned authorities for the last 5 years or more.
2. The firm/company is duly registered with the concerned Tax authorities for the last 5 years or more.
3. The firm/company must have its base in Pakistan with marketing setup abroad preferably in UK, USA, Europe and Middle East for export.
4. The firms/companies would be required to furnish a performance guarantee authenticated by the bank or insurance company (on the standard Performance Guarantee certificate) after final selection.
5. The firms/companies would be required to furnish an Undertaking of frat call of capital as and when required equivalent of 10% of Public Sector Share after final selection.
6. The firm/company is in a position to move its top management to Southern Punjab.
7. A road map explaining the strategy of Private Partner across the life-cycle of the project.
8. The firms/companies establish to the satisfaction of MOIP its financial and professional capability to manage the project in line with the objectives of the PROJECTS UNDER PRIME MINISTER'S VILLAGE PRODUCT SPECIALIZATION INITIATIVES.
9. The firms/companies must have in depth understanding of the new production techniques and potential export markets for the Halal meat products, Fruits & Vegetable products and Blue Pottery products.
10. (a) The firm/company interested in 'Meat Processing & Training Company Project' has satisfactory arrangements for Butcher's Education, Training & Development and has financial net worth of 300 Million Pak Rupees.  
(b) The firm/company interested in 'Juice Producing & Packaging Line for Fresh Fruits and Vegetables Project' is required to have sound understanding of industry issues, strengths, weakness & opportunities, technology usage & innovation in the industry, best practices & international standards of Fruits & Vegetable Products and has financial net worth of 110 Million Pak Rupees.  
(c) The firm/company interested in 'Multani Blue Pottery Project' has satisfactory arrangements for Artisan's Training and job opportunities for the existing and potential human resource and has financial net worth of 100 Million Pak Rupees.

Interested parties may submit their Expression of Interest duly supported with authentic documents, a non refundable processing fee of Rs. 100,000/- and a refundable deposit of Rs. 1,000,000 (One Million) in favor of SMEDA within 15 days of the publishing of this advertisement to be addressed in sealed envelopes to:

Muhammad Hashim Tareen,  
General Manager - Central Support,  
Small & Medium Enterprises Development Authority  
(SMEDA)  
6th Floor, LDA Plaza, Egerton Road, Lahore.  
UAN: 111-111-456, Fax: 042-36304926-7

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