



STATE LIFE
INSURANCE CORPORATION OF PAKISTAN

Principal Office,
State Life Building No. 9,
Dr. Ziauddin Ahmed Road,
P. O. Box 5725,
Karachi - 75530
Telephone : UAN: 111-111-888
PABX : 9202800-9

Mr. Naeem Ahmed
Deputy Director II
Public Procurement Regulatory Authority
Islamabad.

Date: 3rd June 2010

Sub: Violation of State Life Insurance Corporation of Pakistan

Dear Sir,

This has reference to your letter 1(88)DD-II /PPRA/2009 dated 11th May 2010 and subsequent reminder dated May 27, 2010 regarding the objections raised by the Transparency International & PPRA on the Advertisement Captioned Prequalification of Outdoor Advertising Companies/Firms.

Mr. Jamil Ahmed Rathore, Deputy Director, M&MP, PPRA through a separate letter dated 28th April 2010 also raised similar objections on the same Ad. stating that State Life Advertisement captioned Pre-qualification of Outdoor Advertising Firms/Companies does not comply with the rule 16(1) and 16(4) of PPRA Rules 2004 as summarized below:

- There is no mention about availability of pre-qualification Document in the Ad.
- The Word "Rejection without assigning any reason" is against the rule.

We would like to inform you that as discussed telephonically by our Officer with Mr. Rathore, in compliance with the Rule 16(1) Prequalification Document is now being sent to all those firms who have applied for the Prequalification in response to our Advertisement through Courier Service while Rule 16(4) is noted for compliance. A separate letter in this regard is also being sent to Mr. Rathore in reply to his letter.

We hope this will clarify the position

Sincerely,

Muzaffar Ahmed
Assistant General Manager

no Corporate Communications Department

CC to:

Chairman, State Life

Syed Adil Gillani, Chairman, Transparency International - Pakistan

Mr. Jamil Ahmed Rathore, Deputy Director, PPRA

Divisional Head, General Services in reply of his IOC dated 20th May on the subject